



Overview:

DIGTACT | Digimura® 1.1 Tactile fabric backed vinyl wallcovering 300gsm

Digimura 1.1 Tactile has a chic soft linen texture and subtle light-reflective finish that will add a timeless look to any interior. This versatile wallcovering works perfectly with a wide range of printed design styles without diminishing the impact of the printed artwork.

- Non-woven polyester backing for superb impact resistance and durability
- Paste the wall application
- A+ VOC rating (very low VOCs)
- CE certified; meets Construction Products Regulations EN 15102
- Fully fire rated for all interior spaces, even when printed
- Perfect for high-traffic commercial interiors

Applications:

Digimura 1.1 Tactile is ideal for commercial interiors such as hotels, restaurants, bars, offices, hospitals and retail environments

Compatibility:

This product has been tested for use with the following ink technologies;

Latex
Eco-Solvent
Solvent
UV-Curable

Due to ongoing ink issues, this product is not currently compatible with 4th generation Latex inks.

Usage and durability:

This product has been designed for use in all commercial interiors

Certifications:

CE Certified EN 15102:2007 + A1: 2011
Fire rating - EN 13501-1: B-s2, d0

Specifications:

Substrate weight	300 gsm
PVC Weight	240gsm
Substrate Type	Non Woven Polyester
Tensile Strength MD	5.0 kgf/cm
Tensile Strength TD	3.2 kgf/cm
Tear Strength MD	2570 mN
Tear Strength TD	2450 mN
Lightfastness (BSEN20105)	Min Grade 6
Impact Resistance	Pass

Papergraphics UK:

ADDRESS	PHONE	WEBSITE
Papergraphics, Crompton Way, Crawley, West Sussex, RH10 9QR, UK	0345 1300 662	paper-graphics.com

CAVEAT EMPTOR: WE HAVE CONDUCTED IN-HOUSE TRIALS ON ALL OF OUR PRODUCTS TO MAKE SURE THEY MAKE THE GRADE IN PERFORMANCE AND SUITABILITY. BUT THERE ARE SCORES OF VARIABLES IN THE COMBINATIONS OF SOFTWARE, HARDWARE, PRINT PROFILES, SPEEDS & RESOLUTIONS, SO WE REALLY DO RECOMMEND THAT YOU UNDERTAKE YOUR OWN EVALUATION WITH YOUR OWN EQUIPMENT TO MAKE SURE THAT OUR PRODUCTS MEET YOUR EXPECTATIONS.



papergraphics
THE WIDE-FORMAT PRINT SPECIALIST

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Availability:

Our products come in many shapes & sizes, however, as market requirements change, so do the range of sizes we produce and hold in stock. The following reflects the main product dimensions we supply this product in as at the time this data sheet was created. If the size you need isn't listed, please speak to us to see if it can be made especially for you.

Product Code (SKU)	Width	Length
DIG1300TACT/SAMP	1300 mm	4 M
DIG1300TACT	1300 mm	30 M

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BEFORE YOU START

- Make sure that your **Digimura** is intact and has not been damaged in transit.
- For best results use the **Murabond** products and follow the instructions supplied.
- Make sure that you have adequate lighting – so that you can inspect the material properly while you are hanging it and after it is in position. **Digimura** is re-positionable and can be re-positioned for as long as the adhesive remains wet.
- Make sure that the area where you are hanging **Digimura** is at least 12°C (55°F) ... and that there is good ventilation.
- Do not mix material from different batches on the same wall.

SURFACE PREPARATION

- Brush off area to be covered with a stiff bristle brush to remove all dirt and loose material.
- All surface marks should be removed using a detergent solution. Allow to dry thoroughly before applying **Digimura**.
- Remove any wall surface mould or algae with a fungicidal wash following instructions on the product. Allow to dry thoroughly before applying **Digimura**.
- Any holes, cracks or defects in the surface should be filled with a good quality filler, smoothed out and allowed to dry.
- Just remember ... a dry surface is important – so if you have to make repairs to the wall, always allow the surface to dry thoroughly.

SURFACE SCIENCE FOR DIGIMURA

- **Uncoated absorbent surfaces:** e.g. Plaster - Plasterboard - MDF
After Surface Preparation has been completed, apply one coat of **Murabond Primer** diluted 1 part primer to 3 parts clean water. Allow to dry in depth.

Apply **Digimura** using **Murabond Heavy Adhesive**.
- **Coated absorbent surfaces:** e.g. Emulsion Paints - Plaster Primers
After Surface Preparation **has been completed**, rub down the wall to provide a key, ensure all surfaces are dry in depth and apply one coat of **Murabond Primer** — 1 part primer to 1 part clean water. Allow to dry in depth.

Apply **Digimura** using **Murabond Heavy Adhesive**.
- **Very Important!** Multi-coats may impair the porosity of the surface and affect adhesion.
- **Non-absorbent surfaces:** e.g. Oil-based Paints - Plasterboard Sealers
After Surface Preparation has been completed, any filled, patched or absorbent areas should be made smooth and equalised in colour and absorbency with a similar pigmented oil-based paint and allowed to dry.

Apply **Digimura** using **Murabond Sealed Surface Adhesive***,

- * **Murabond Sealed Surface Adhesive** should be applied one drop at a time, to ensure you are able to work within the "open time" of the adhesive.

HANDING SCIENCE FOR DIGIMURA

- Apply undiluted adhesive to the wall surface to be covered using a medium-pile paint roller and brush. Only paste one drop area at a time.
- Use a Papergraphics Digital wallcovering spatula to apply **Digimura**, using a smooth up-and-down motion. Take care not to squeeze the adhesive out at the edges.
- Let **Digimura** settle for about 15 minutes before trimming the top and bottom.
- When overlapping and trimming **Digimura**, overlap sufficiently to match up the design and then trim down the middle ensuring that **Protective Plastic Strips** are used to prevent damage to the wall.
- If you do not want to make the join immediately, turn back the edges by about 5cm (2") until you are ready to continue.
- Never assume bubbling will dry out. Any areas of bubbling must be rectified while the adhesive is still wet
- Never allow adhesive to contaminate the face of the material, as complete removal may be impossible.

STRIPPING AND REMOVAL OF DIGIMURA

Providing the wall surface is stable or was made stable prior to application, **Digimura** can be removed without causing damage to the wall surface. However, the non-woven backing may split, as you remove the printed face. This can then be removed by soaking with warm water mixed with a mild household detergent and using a stripping knife. It is important to let the moisture soften the adhesive first, to avoid damage to the wall surface.



paste the wall & wet the back



overlap & trim join



butt join



strippable